

Introducing the ALL1.eco Campaign



**We are All Nature.
We are All Native.
We are All One.**



“We need to fund our Indigenous relatives now to urgently collect seeds and seedlings if we are to have a chance to regenerate the forests.”

Rachel Biderman

Senior Vice President, Americas
Conservation International



ALL1.eco Campaign

The Amazon acts as a “biotic pump” for our planet’s precipitation and regenerative agriculture/agroforestry

- The Amazon is our initial focus and it is not the planet’s left lung, but it’s **heart** – critical to the world’s precipitation patterns feeding the atmospheric rivers Indigenous consider sacred streams
- These rivers are essential for supporting rainfall on forests, irrigating agriculture systems, and feeding civilizations

Huge funding disparities exist:

- Yet **less than 7% of funds** promised at COP conferences reach IPLC. (Indigenous Peoples and Local Communities Forest Tenure Pledge)
- **Globally, they receive less than 1%** of global conservation funding (Funding with Purpose Report)– **an unacceptable funding gap ALL1 strives to close**

Clean water, air, forest & food!!





ALL1.eco Campaign design & digital funding portal

\$250k needed immediately to fund the
core team to design the ALL1.eco
Campaign as well as fund development
of the supporting digital portal.

Intention to fund development of the
portal and operations through
philanthropy, **allowing 100% of
distributable funds to go directly to
grassroots funding initiatives.**

We plan to pilot in four key bioregions in
the Amazon & beyond.





ALL1.eco Governance Structure



ALL1 Community (all1community.eco)

- Led by Indigenous and spiritual leaders
- To be incorporated as **501(c)3 spiritual (religious) nonprofit** in the U.S.
- **Holding organization** which will own the IP of the PBC and receive **profits to circulate down to grassroots initiatives for regeneration.**



ALL1.eco PBC, Inc. (all1.eco)

- Will channel funding to grassroots regenerative projects.
- Registered **Public Benefit Corporation (PBC) in New York to be majority owned by the nonprofit.**
- Will raise capital to market and scale the fundraising portal.



ALL1 Ventures, LLC (all1ventures.eco)

- Manages regenerative ventures and consulting opportunities.
- **For profit Limited Liability Corporation.**
- Promotes products sourcing ingredients from grassroots Indigenous regenerative projects.

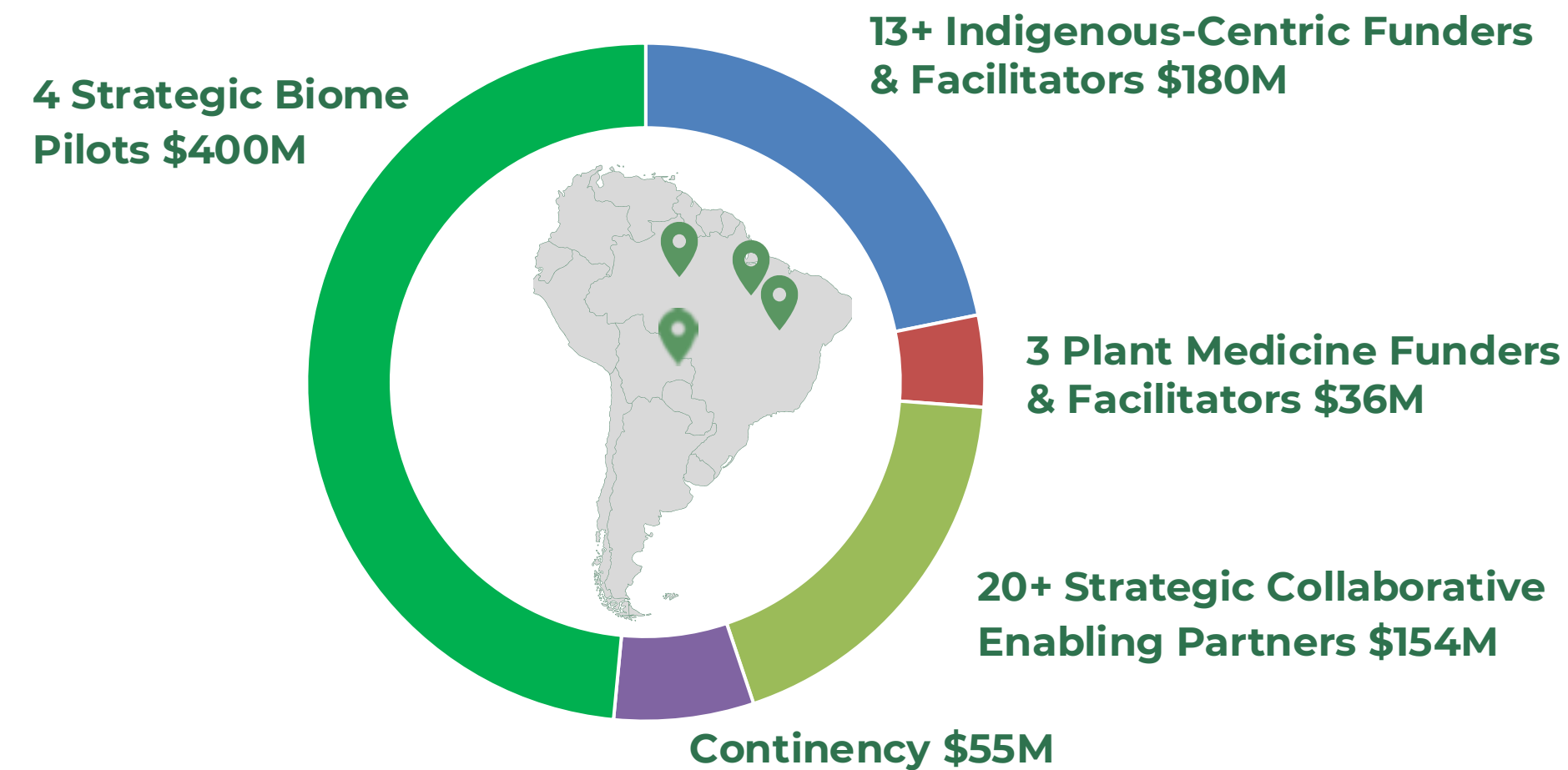
Seeking \$250k for ALL1.eco as catalytic philanthropic facilitator to organize an \$825M five-year comprehensive capital campaign



Design Phase – Campaign Planning (Fall/Winter 2025): \$250k

- \$200k funds core team for six months
- \$50k lead gift to Nukini pilot project
- Enables campaign partners to coalesce
- Lead donors recruited
- Ecosystem mapping
- ALL1 Community onprofit incorporation
- Marketing & communications plan
- Design blended-capital campaign

\$825M Campaign Fund Allocation Pledges payable over five years



Nukini Agroforestry Initiative – ALL1.eco Campaign *Village to Village* pilot

- Partnership with the Nukini people of the Recanto Verde village, on the Moa River, in the municipality of Mâncio Lima, Acre, Brazil for the agroforestry planting of 5,000 trees in an already identified area.
- After several meetings with local leaders and active community outreach, the Amazon Reforest Alliance is seeking funding for the project, which will involve:
 - Training in the collection and storage of native seeds;
 - Purchase of equipment and tools;
 - Agroforestry planting of 5,000 trees;
 - Maintenance of the seedlings for two years;
 - Knowledge exchange with other traditional peoples;
 - Strengthening of local Indigenous Agroforestry Agents.
- \$50k lead gift of \$100k needed over three years to pilot this bioeconomy seed collection and nursery effort
- Village to Village pilot proposing to Bowen Island near Vancouver, BC
- Planting and caring for 5,000 trees – engage ALL1.eco's 7 Trees campaign concept – we each need seven trees to breathe (i.e. monthly sustainers @ \$20/tree/month)



Photo: Alice Fortes

ALL1.eco Campaign team led by Cameron Dubes with 45+ Years of nonprofit communications & fundraising expertise, >\$500M raised & 25+ funding studies conducted



Hired after economic collapse, \$20 million two gift strategy



Planning assessment study & strategic development plan



Rebranding & \$10 million research wing campaign



Children of Chernobyl and U.S. headquarters feasibility studies



Major gift fundraising with Rick Doblin



Fundraising feasibility study for \$100M Maine Chapter campaign



Funding study for Global Fund to fight AIDS, TB and Malaria



Created concept and tested new food movement with James Beard



Study, rebranding & funding for YFU International Exchange



Conducted study on individual philanthropy in Brazil



Executive Director for Colleges & Schools of \$4 billion campaign



Endowment study & doubled annual funding to \$32 million



Managed 60 staff & designed \$1 billion campaign launch



Successfully raised \$12.5 million in Phase I capacity campaign



Study for Global Drug Policy Reform program

This is your opportunity to redefine nature finance

With your leadership, we can scale a funding solution that puts capital directly in the hands of IPLC guardians — restoring the Amazon, reversing climate change, and safeguarding the future of all life on Earth.

<i>Gift</i>	<i># Gifts</i>	<i>Totals</i>
\$100,000	1	\$100,000
\$50,000	2	\$100,000
\$25,000	2	\$50,000
TOTALS	5	\$250,000

Any questions, or further
information please contact:

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